

Email #3

Subject: internet marketing = cult?

In the foreword to a new book, Mark Joyner points out that the internet marketing crowd may, on the surface, share some common features with a cult:

“A unique language understood only by those in the cult, “guru” figures of whom many blindly follow, and bizarre rites and rituals.”

Let’s see....

- Unique language: squeeze pages, optin rate, conversion rate, PPC, CPM, CPA
- Guru figures: enough said!
- Bizarre rites and rituals: launching new websites at the drop of a hat, constantly searching for better tools (which spring up every day), working at all hours of the day or night.

While Joyner’s comparison may in some sense be accurate, there’s another word that better describes this collection of eclectic individuals we know as “internet marketers”.

Family.

Skeptical?

Think about it: in what other business arena do the major players:

- Freely share their biggest “secrets”?
- Promote each others’ products and services?
- Sell to each other, and to each other’s customers?

I can’t think of any other business endeavor where successful business owners are so open and transparent with their colleagues and potential competitors (“newbies”).

And Joel Comm has now taken this transparency to a whole new level.

You may know Joel as the guy who figured out how to make Google’s AdSense a money-pumping hands-free oil well and then turned around and wrote a book about what he learned...

In the New York Times Best Seller *The AdSense Code*, he pulled back the curtain so others can duplicate what he did.

Joel’s new book –the one with the foreword by Mark Joyner—documents the history of the internet marketing “family”...

Click Here to Order: Stories of the World’s Most Successful Internet Marketing Entrepreneurs is the most complete background of Internet marketing that exists today.

Joel retells story after story of dozens of today's internet marketers: how they got started and the paths they took to become successful.

Once you finish reading this book, you will never look at Internet Marketing in the same way. Not only do you get an inside look at marketers including:

- Marlon Sanders
- John Carlton
- Michel Fortin
- Willie Crawford
- Armand Morin

Plus many others, often in their own words...

You also get the little "nuggets" of practical and strategic wisdom that Joel has deftly included too.

So the book is part family history, part marketing education, and part inspiration.

You might already be part of the family, if you:

- Know what a squeeze page is
- Spend time obsessing over your "opt-in rate"
- Check your Clickbank or Paypal account twenty times a day
- Continually search for better-performing keywords
- Hang out with your online friends more than with your "offline" buddies

...then congratulations! You are already a member of the "family".

If not, the fastest way to join this family is to read the book!

To get on the priority notification list for the book Click Here to Order, go this website right now:

<http://www.clickheretoorderbook.com>

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P.S. Don't miss your chance to get your exclusive peek into the world of successful Internet Marketing Entrepreneurs, and take a shortcut to joining them.

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