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Bogged Down in Internet Marketing “Information Overload” and “Analysis Paralysis”?

One Hundred Are In Line Waiting For Their “Internet Marketing” Ship To Arrive; Only One Gets His Wish

Will You Be the “One”?

From: Joel Comm

To: New or struggling internet marketer

How about a story?

A crowd of people clamored at the ship’s dock, all demanding their own ticket.

Each one, predictably, had their own reasons why they should be aboard that ship.

“I’m smarter than most of these clowns” thought one, while another knew that he had worked much harder than all the rest of his companions.

And yet, it was not the smartest nor the hardest-working chap that was allowed to leave on that ship.

Only one was able to leave his old life behind that day to embark upon a new journey. What made the difference? He wasn’t any smarter, harder-working, or better-looking, and he most certainly didn’t inherit a bank full of cash.

What made the difference was he knew what to do, and he didn’t let anything distract him from doing it.

If you’ve been involved with Internet Marketing more than about five minutes, you know there is no shortage of information. In fact, we have so much that even experienced online marketers quickly get overloaded with:

- **Daily email pitches for product and services, all claiming to be “essential to your online success”.**
- New internet-marketing services and tools pop up all the time.
- **Online marketers telephone you frequently to offer their new high-priced coaching program.**

Sound familiar?

Here is the normal sequence; you:

- **Take in all of the information,**
- Get excited,
- **Keep studying,**
- Buy more information products,
- **Get frustrated and depressed when you realize you're no farther than when you began.**

In fact, you may be worse off because you've spent so much money on stuff that you feel guilty you don't have more to show for it...

.. and then the real kicker hits you in the gut when you understand that for the time invested, you would have been money ahead to work at the neighborhood mall for minimum wage.

How did we get into this mess?

Here's what happens:

- **Many of the "gurus" simply do not know what they are talking about. Sad, but true.**
- Those who do know their stuff are not always good teachers.
- **Especially if you're following more than one teacher, the strategies and techniques you are taught are not complementary with one another.**

We can sum up all of the above as "misinformation"!

The information you are taught is either:

- **Incorrect.**
- Not understandable.
- **Out of sequence** (like trying to bake a cake without mixing the ingredients first, or building a house with more than one set of plans!)

The good news is it doesn't have to be that way!

How much better to stay with one primary trusted source of information, someone with a history of success online who is committed to seeing you succeed?

If you are committed to building an online business, then listen up to what I have to say next.

The Top 1 % Report

I have created a resource for those unique individuals who are not only dreamers, but doers as well. I call them the Top 1%.

You will find that Top 1% Report is carefully crafted with one thing in mind... to provide you with tools, resources, and information to give you a competitive edge in today's fast moving marketplace.

Inside the twenty full-color pages, you will find articles focused on the latest techniques and strategies for:

- **List-building**
- Search Engine Optimization
- **Online Advertising**
- Viral Marketing
- **Generating Revenue**

My Most Valuable Resource

I'm sharing the most valuable resource I have available to me: my own team. After years of going it alone in this business, I learned that the single best thing I could do to take things to the next level was to hire the smartest, most capable team of winners I could find.

That's just what I've been doing the past few years.

Today, my (core, management, executive) team includes some of the best talent in business. These are pros with proven experience in all disciplines including:

- **Business strategy**
- Idea generation
- **Public speaking**
- Copywriting
- **Marketing**
- SEO
- **PPC**
- And much more!

Each issue of the Top 1 Percent Report contains fresh content by me, my staff, and other invited experts.

The content is exclusive and original for our member readers. No rehashed content. Nothing in the Report has ever been published before.

Bonus Disc Every Month!

Top 1% Report readers will also enjoy a special CD or DVD with each and every issue, featuring incredibly valuable bonus content.

One month may provide a new software tool valued at \$97, while another may contain a full-length video presentation for play on your DVD player or computer.

Rest assured we will provide you with only the best material available, which only the Top 1-Percenters would use!

Here's What Others Have To Say About the Top 1% Report

"Tremendous Value!"

"Just a quick note to say that I am LOVING the Top 1% Report and have found tremendous value in the what I've read in the June issue so far and I haven't even gotten to July yet!" - Sanyika Calloway Boyce

<<One or two more testimonials would be good, if you have them. I realize the report is new. >>

Are You Ready for Success?

You could spend 100 hours or more tracking down the same information we provide exclusively to our readers every month. We only provide clear, actionable information. No fluff or filler.

If you're ready to stop playing around and get serious with your online business...

...if you're ready to be in the Top 1%...

You need the Top 1% Report!

Here's What You Should Do Now

Choose which option is right for you.

And we're taking all the risk: you can test drive the Report for free for the first thirty days.

Option 1: Online Only. Free for the first 30 days, then if you decide to continue receiving this valuable resource, you will be charged only \$29.95 per month thereafter.

Option 2: Print Only. Free for the first 30 days, then if you decide to continue receiving this valuable resource, you will be charged only \$39.95 per month thereafter.

Option 3: Print and Online. Free for the first 30 days, then if you decide to continue receiving this valuable resource, you will be charged only \$39.95 per month thereafter.

“Special Bonus: If you select option 2 or 3, you will Receive Access To Our Premier Online Social Network – TopOneNetwork.com”.

Where Will You Be One Year From Today?

The next twelve months will pass by whether you are serious about your business or not. Will you still be waiting on the dock like the rest of the crowd, or will you be on the ship? Only one thing will make the difference: obtaining and acting on the right information.

I encourage you to invest in your future today!

See you at the Top!

To Your Online Success,

Joel Comm & the Infomedia Team

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